

Магазины в Великобритании

Урок английского языка в 7 классе

И. В. Сурдова,

учитель английского языка первой категории

Цели:

- развитие умений ознакомительного чтения, совершенствование навыков иноязычного говорения, расширение знаний учащихся о стране изучаемого языка;
- развитие интереса к предмету, расширение кругозора, эрудиции учащихся;
- развитие умения сотрудничества и оказания взаимопомощи при работе в группах, творческих способностей учащихся, воображения, способности к обобщению информации.

Оборудование: компьютер, экран, мультимедийная презентация; раздаточный материал – тексты для чтения, разрезанные фотографии для складывания во время разминки.

Ход урока

I. Организационный момент

Teacher: Good morning, my dear friends. Good morning, our guests. Nice to meet you all. Boys and girls, guess, what we shall speak about today. You're right. We'll speak and read about shops and shopping.

II. Речевая разминка

Let's start with a game «Crosses and Noughts» and revise our vocabulary. (С помощью карточек с изображениями крестиков и ноликов класс делится на две группы. Ребята поочередно выбирают цифру, слушают и выполняют задания.)

1	4	7
2	5	8
3	6	9

1. At this shop we can buy milk, cheese, yoghurt, butter.
2. It's a special place where sugar, salt, cereal, rice are sold.
3. You can buy meat and sausages here.
4. Fruit and vegetables are sold at this shop.
5. People go there to buy medicine and vitamins.

6. I've been there to buy tasty things for my cat.
7. Boots, shoes and socks are sold here.
8. We can buy dresses and suits, trousers and jeans here.
9. We go there to buy fish and sea-food.

Say: What else shops can you name?

Did you go to any shops yesterday? What did you buy there?

Teacher: Yesterday I bought a new disk «Shops in Britain». Let's watch it together.

III. Беседа с опорой на мультимедийную презентацию

Teacher: Look at the photo. Think, what can people buy there? Read and remember the information.

Imagine and say: You are in London. Where can you buy a cassette player?

What can you buy at newsagent's?

What is Tesco?

Where can you buy a bar of soap?

IV. Здоровьезберегающая пауза

Ребята в группах собирают пазл с изображением одного из самых известных магазинов Британии.

V. Чтение

Предтекстовый этап

Believe it or not?

1. There's a shop in London which has 300 departments.
2. About 3000 people work there.
3. There are 19 bars in it.
4. There is the biggest music salon in Europe here.
5. In its beginning it was a bakery.
6. This shop is about 150 years old.

7. December is the busiest month here.
8. Harrods is the official supplier of some goods to the Queen and her family.
9. There's a special fire brigade in this shop.
10. This shop has its own bank.

Текстовый этап

Учащиеся в группах читают отдельные части текста, выделяя основные моменты прочитанного.

Harrods (1)

Harrods is one of the best department stores in the world. In the beginning it was just a small grocer's shop. It was opened in 1849 by Charles Henry Harrod. Later his son added (добавил) medicines and perfumes, sweets, flowers and fruit departments.

Over the years, Harrods was survived (выжил) a fire, two World Wars and two bombings. In 1983 Harrods opened its branches (отделения) in Japan and later in Hong Kong, Singapore and Taiwan and in many European cities.

Harrods (2)

Today about 35 000 people visit Harrods every day. It has got 300 departments. About 4000 people work there. It has got its own fire brigade, doctors.

Harrods is the official supplier (поставщик) of goods to the Royal (королевская) Family. The store has got 19 bars and restaurants, a bank, a travel agent's and the biggest hair and beauty salon in Europe.

Harrods (3)

January and July are very busy months for Harrods. They are sale(распродажа) times. More than 300 000 people visit the shop on the first day of sales. Many people sleep outside (возле) the store all night to be the first when the doors open on the first day.

Harrods is well-known in many places of our world. It's the best of British quality (качество), service(обслуживание) and style.

Teacher: What interesting facts about Harrods have you just got?

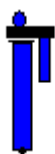
Послетекстовый этап

Read the main ideas from the screen and say:

1. What kind of shop is Harrods?
2. Was it a department store at its beginning?
3. How many departments are there now?
4. What special services has it got?
5. When are sale times?

VI. Проверка домашнего задания

Guess a bus: R 10'



2, 1 2, 1

Role-play the situation: Reporters are given a task to interview schoolchildren and to get information about their shopping habits. (игра «Подшипник»)

Say: What interesting ideas about your classmates have you got?

VI. Домашнее задание

Write 6-7 sentences about your classmate's shopping habits.

VIII. Выставление отметок

IX. Рефлексия

Teacher: Our lesson is coming to the end. We have got some new facts about shops in Britain. What was the most interesting for you? What do you like/dislike doing at the lesson?

You've shown good work and good knowledge today. Thank you very much.

Famous British shops

**At Boots the Chemist you can buy medicines.
You can also buy soap, shampoo and deodorant.**





They are department stores.
You can see them in most towns and cities.



Tesco is a supermarket.
There are branches of Tesco all across Britain.



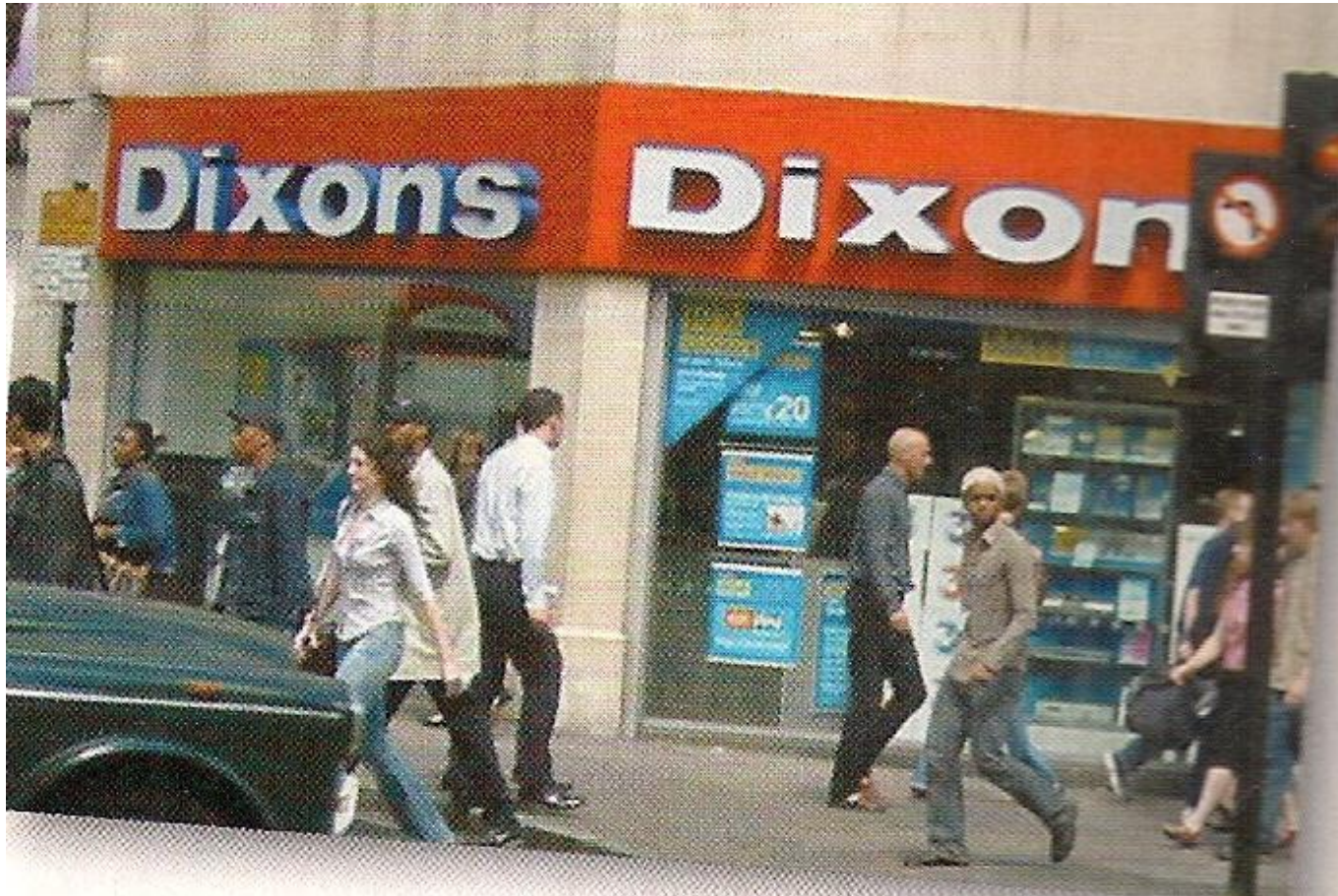
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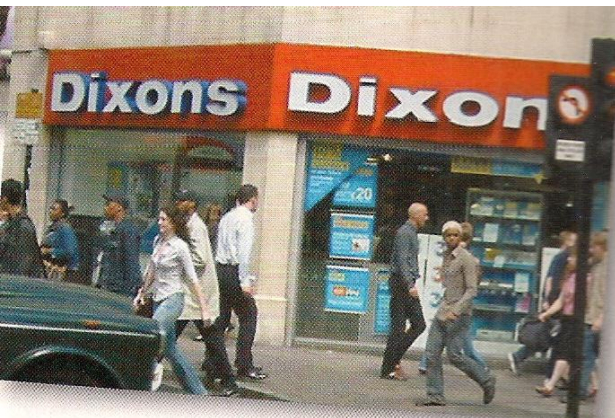




**At a newsagent you
can buy books,
magazines,
newspapers, drinks
and sweets.**

At Dixons you can buy televisions, radios, cameras, cassette players.







- Harrods was opened in 1849.
- First it was a small grocer's shop.
- Harrods opened branches in many countries.
- It has got 300 departments today.
- It's the official supplier of goods to the Royal Family.
- January and July are sale times.
- Harrods is the best of British quality, service and style.

Let's go shopping

